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BLUEANT'S NEW COMMUTE CAR KIT PROVIDES 100 PERCENT HANDSFREE SOLUTION FOR DRIVERS

Latest Innovation from Bluetooth Technology Leader Delivers Voice Activated Dialing, Texting

ORLAND PARK, Ill. (September 10, 2012) – For commuters looking for a cell phone experience in the car that is both more convenient and safe, BlueAnt Wireless introduces the Commute Voice Activated Handsfree Car Kit. With improved sound and voice recognition, users can make and receive calls, send and read text messages and stream audio, all without taking their hands off the wheel.

BlueAnt's advanced Handsfree Trigger 2.0 allows activation of the device through two voice triggers – one between the Commute and the other between the user's phone – creating a truly handsfree operation. Through Siri and Google Voice Actions* integration, drivers can dial a contact from their phonebook or answer a call on the road simply by saying, "launch voice control." Incoming caller names are conveniently announced, eliminating the need to check caller ID, so drivers can easily decide if they want to answer the call.



The Commute is the only Bluetooth device on the market that allows users to send and read messages totally handsfree. After launching voice control, drivers can prompt the device to read an incoming message, reply to a message or dictate a new message without touching the phone. The superior quality microphone delivers the best voice recognition in the industry, making the task of sending emails and texts while commuting easy and reliable.

"With texting-while-driving laws taking effect around the country, we wanted to provide drivers a safe, law-abiding way to operate their mobile device while on the go," said BlueAnt founder Taisen Maddern. "The Commute gives users the ability to execute a number of tasks, like making a phone call or responding to an email, just as they would outside the vehicle, but with their eyes on the road at all times."

The Commute also offers A2DP (Advanced Audio Distribution Profile) for streaming audio, music and turn-by-turn directions from GPS applications on mobile phones. If a call comes in while listening to music, the Commute will automatically mute the music and resume when the call ends.



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Additional features of the Commute include:

- Wind and echo cancelling to deliver clear, high definition sound
- Handsfree conferencing capabilities to answer, merge, swap or end calls
- Connectivity for both the driver's and passenger's phone at the same time
- Nearly 20 hours of talk time and 700 hours of standby time
- 30-minute quick charge

The Commute will be available in stores nationwide and online in October 2012 at an MSRP of \$99.99.

About BlueAnt Wireless

BlueAnt Wireless is a global technology company that provides the most innovative Bluetooth peripheral devices and accessories on the market. The company's product portfolio includes hands-free, stereo audio streaming and wireless communications products with cutting-edge technology, design and features. BlueAnt's products have been recognized for advancements in hands-free communications by receiving numerous prestigious industry awards. The company is based in Melbourne, Australia, with offices in Chicago and Hong Kong. For more information, please visit www.blueantwireless.com.

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*Google Voice Actions is available on select Android handsets. Siri is available on the iPhone4S.

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